What is claimed is:

1. A compound characterized by the structure:

$$R_{1}$$
 R_{2}
 R_{3}
 R_{4}
 R_{5}
 R_{6}
 R_{6}
 R_{7}
 R_{10}
 R_{11}
 R_{12}

and pharmaceutically acceptable salts, hydrates, and biohydrolyzable amides, esters, and imides thereof, wherein:

R₁, R₂, R₅, R₇, and R₁₀ are each, independently, selected from the group consisting of hydrogen, halogen, alkyl, alkenyl, alkynyl, heteroalkyl, heteroalkenyl, and heteroalkynyl;

 R_4 is selected from the group consisting of halogen, alkyl, alkenyl, alkynyl, cycloalkyl, cycloalkenyl, aryl, arylalkyl, heteroalkyl, heteroalkenyl, heteroalkynyl, heterocycloalkyl, heterocycloalkenyl, heteroarylalkyl, and heteroarylalkenyl; with the proviso that when R_2 is hydrogen, Y is -CH₂CHK₁, X is selected from the group consisting of -NZ- and -NH-, and R_{12} is C_1 - C_4 alkyl, wherein K_1 is selected from hydrogen and C_1 - C_4 alkyl and Z is C_1 - C_4 alkyl, then R_4 is not arylalkyl;

 R_8 and R_9 are each, independently, selected from the group consisting of hydrogen, halogen, alkyl, alkenyl, alkynyl, cycloalkyl, cycloalkenyl, aryl, arylalkyl, heteroalkyl, heteroalkynyl, heteroacycloalkyl, heteroacycloalkyl, heteroacycloalkyl, heteroacycloalkyl, heteroacycloalkyl, and heteroacycloalkenyl; with the proviso that at least one of R_8 and R_9 is not hydrogen;

R₃ is selected from the group consisting of hydrogen, alkyl, alkenyl, alkynyl, cycloalkyl, cycloalkenyl, aryl, arylalkyl, heteroalkyl, heteroalkenyl, heteroalkynyl, heterocycloalkyl, heterocycloalkenyl, heteroarylalkyl and heteroarylalkenyl;

 R_6 and R_6 ' are each, independently, selected from the group consisting of hydrogen, halogen, hydroxy, amino, nitro, cyano, carboxy, thiol, alkyl, alkenyl, alkynyl, heteroalkyl, heteroalkenyl, and heteroalkynyl; and with the proviso that optionally R_6 and R_6 ' together are selected from the group consisting of oxo and thioxo;

Y is selected from the group consisting of bond, alkyl, alkenyl, alkynyl, heteroalkyl, heteroalkenyl, and heteroalkynyl;

X is selected from the group consisting of -NZ-, -NH- and -O-;

 R_{11} is selected from the group consisting of bond and -C(O)-; with the proviso that when Y is bond and X is -O- then R_{11} is -C(O)-;

R₁₂ is selected from the group consisting of alkyl, alkenyl, alkynyl, heteroalkynyl, heteroalkyl. heteroalkenyl, cycloalkyl, cycloalkenyl, heterocycloalkyl, heterocycloalkenyl, aryl, arylalkyl, heteroaryl, heteroarylalkyl, and heteroarylalkenyl; with the provisos that: when R_{11} is bond, then R_{12} and Z are optionally bonded together to form a cycle selected from the group consisting of cycloalkyl, cycloalkenyl, heterocycloalkyl, heterocycloalkenyl, aryl, and heteroaryl; when R₁₂ is heteroalkyl, heteroalkenyl, heteroalkynyl, heteroaryl, heteroarylalkyl, heterocycloalkyl, heterocycloalkenyl, heteroarylalkenyl, then a heteroatom of R₁₂ is not directly covalently bonded to R_{11} ; and when Y is bond, X is -O-, and R_{11} is -C(O)-, then R_{12} is not alkyl; and

Z is selected from the group consisting of alkyl, alkenyl, alkynyl, heteroalkyl, heteroalkenyl, and heteroalkynyl; with the proviso that when R_{11} is bond, then R_{12} and Z are optionally bonded together to form a cycle selected from the group consisting of cycloalkyl, cycloalkenyl, heterocycloalkyl, heterocycloalkenyl, aryl, and heteroaryl.

2. A compound according to claim 1 wherein Y is bond; and wherein each of R_8 and R_9 is not hydrogen.

- 3. A compound according to any of the preceding claims wherein X is selected from the group consisting of -NH- and -NZ-.
- 4. A compound according to any of the preceding claims wherein R₄, R₈, and R₉ are each, independently, selected from the group consisting of halogen, alkyl, alkenyl, and heteroalkyl; and wherein R₃ is selected from the group consisting of hydrogen and lower alkyl.
- 5. A compound according to any of the preceding claims wherein R_6 and R_6 ' are each, independently, selected from the group consisting of hydrogen, halogen, hydroxy, and lower alkyl; with the proviso that optionally R_6 and R_6 ' together are oxo.
- 6. A compound according to any of the preceding claims wherein R_{12} is selected from the group consisting of alkyl, heteroalkyl, arylalkyl, and heteroarylalkyl; with the proviso that when R_{11} is bond, then R_{12} and Z are optionally bonded together to form a cycle selected from the group consisting of cycloalkyl, cycloalkenyl, heterocycloalkyl, heterocycloalkenyl, aryl, and heteroaryl.
- 7. A compound according to any of the preceding claims wherein R_1 , R_2 , R_5 , R_7 , and R_{10} are each hydrogen.
- 8. A compound according to any of the preceding claims wherein X is -NZ-and Z is C_1 C_3 alkyl; with the proviso that when R_{11} is bond, then R_{12} and Z are bonded together to form a cycle selected from the group consisting of cycloalkyl, cycloalkenyl, heterocycloalkyl, heterocycloalkenyl, aryl, and heteroaryl.
- 9. A composition characterized by a compound according to any of the preceding claims and a carrier.

10. A method of treating hair loss comprising administering to a mammal a composition according to Claim 9.